

# Bright Print Group installs Australia's first Jeti Mira and Jeti Ceres LED Printers.

Sydney based Bright Print Group have recently installed Australia's first Jeti Mira 2732 LED flatbed printer, complete with dockable roll unit, and also the Jeti Ceres LED 3200mm dedicated high performance roll-to-roll device.



The new Jeti Mira 2732 LED

Established in 1962, this family owned and managed printing company has established operations in Wetherill Park (Sydney) and Mayfield West (Newcastle). From humble beginnings it has grown to two purpose-built factories spanning over 10,000sqm with over 130 employees.

Under the leadership of Debbie Burgess and John Bright the company has grown tenfold and become one of the most successful and diverse printing companies in the state.

Said John Bright, director "Our target segments are ever-evolving. BPG grew up on the back of business stationery, even long before it was called 'corporate stationery'. Business cards, invoice books, envelopes and so on - they were our bread and butter for many years. As BPG has matured and grown we've been strong in publishing, a segment that is unfortunately slowly dissolving. We then moved into Packaging, Marketing and POS, Finance and now we are quite heavily into Retail.

"Our initial entry into the Wide Format market was via an Agfa Anapurna M2500i. The Anapurna consistently delivered trouble-free high quality print. I'm convinced our initial success in wide format was largely due to this machine's ability to deliver on our promise of high quality print across a wide range of substrates.

"When it came time to upgrade, Agfa was always going to be in the conversation. We looked at different machines from several different vendors and produced a wide and varied selection of test prints. We found that the Mira and Ceres delivered the most consistent print results regardless of material or chosen print profile."

The Jeti Mira is available in two bed sizes (2700mm x 1600mm and 2700mm x 3200mm) with the option of a 2050mm wide dockable Roll unit. Mira comes standard as a 6 colour plus white platform and is able to produce high quality prints while traveling at speeds of up to 248 sqm/hr. A tandem print facility is available with the larger bed

size that enhances productivity even further.

Its UV LED curing lamps save costs, increase eco-friendliness, broaden the printable media range and eliminate lamp-based downtime. Incorporating Agfa's own Anuvia inks, adhesion to problematic substrates such as Coreflute and Ally Composite panels becomes a thing of the past.

Ceres RTR 3200 LED delivers photorealistic image quality on a wide variety of flexible media. The engine is a 6 Colour device with optional white printing for a new level of image vivacity, dimension and durability.

Ceres is a dedicated roll-to-roll printer that achieves fast results and the robustness required for high-throughput printing. Intended for mid to high end applications, this platform is capable of printing on diverse single and dual roll media at speeds of up to 186 sqm/hr.

Coupled with the same LED curing system as Mira and also using Agfa Graphics Anuvia



inks, Jeti Ceres can print on heat-sensitive media such as self-adhesive sheets and PVC without warping or wrinkling.

John continued, "The Jeti range are big heavy robust machines clearly designed with large volumes in mind. They are great quality machines that will go all day. Both devices manage everything from fine reversed type to large solids with relative ease. We now have clients designing their artwork around the top print quality these new Jeti's are able to deliver. From day one, Agfa have provided exceptional service and support, regardless of the time of day or night. In conclusion, Agfa's entire team are invested in our success.

Michael Culver, Agfa's Oceania Inkjet Manager says, "Agfa have worked with John



Rob Bullimore, Wide Format Manager at BPG

and his team for a number of years. Recently through acquisition and investment BPG have developed into a formidable outfit.

"Supporting, advising and supplying

relevant products to our client base is paramount to all of our successes and we hope to strengthen our market position with the array of products that Agfa has to offer."

Jeti Tauro H2500 & H3300 LED



Jeti Ceres RTR3200 LED



Jeti Mira LED



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