

THE BRIGHT PRINT GROUP IS FSC CERTIFIED

If your company would like to support responsible forest management and show your customers and stakeholders you are serious about your organisation's commitment to sustainable purchasing, we can assist.

To enable your next printed job to be FSC certified, a few steps need to be followed:

1. You must advise your account manager that you wish to have your printed job FSC certified when you submit your quote request. Simply specify: 'FSC certified job' and which FSC paper stock within your quote request.
2. Strict requirements must be followed when applying the FSC logo to your artwork. If you are preparing your artwork or having a design agency prepare your artwork, you/they must allow an area of at least 20 mm x 20 mm for the FSC logo. This area can be minimised and a modified logo inserted depending on the application, for example business cards. Approval for modifications such as this will need to be sought.
3. The FSC logo is to be PMS 378 (green), the CMYK equivalent, or black. It can be positive or negative.
4. When we receive your artwork our prepress team will place the correct logo within your artwork, depending upon the FSC stock being used. A proof will be sent to you for approval.
5. When the artwork has been completed with the FSC logo, our FSC Officer will submit the artwork to our certifying body, SGS for approval.
6. Approval from SGS will take between 24-48 hours. Please build this into your production timeframe.
7. Once approval has been received from SGS, the job can proceed to production.
8. Approval of the FSC logo within the artwork of a printed job is only required on the first print. Any subsequent reprints of the same job do not require re-approval. This also applies to publications.
9. We are required to retain a copy of all paperwork and a sample of the printed job for 5 years to satisfy FSC standards.

If you have any further questions please do not hesitate to contact your account manager. We are proud to be FSC COC certified. Should you wish to know more about the Forest Stewardship Council please go to www.fsc.org.



The mark of responsible forestry
SGS-COC-006842

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